Worth Credit Union

Standards and Expectations for Use of Social Media

The following are the official social media channels associated with Worth Credit Union. These social media accounts are actively monitored and updated by Worth CU. If you have found a social media channel identified as being owned by Worth CU that is not listed here, we ask that you contact us at market@worthcu.org to determine its validity.

- Worth Credit Union Official Facebook: https://www.facebook.com/worthcu/
- Worth Credit Union Official Instagram: https://www.instagram.com/worthcu/
- Worth Credit Union Official TikTok: https://www.tiktok.com/@worthcu?lang=en
- Worth Credit Union Official LinkedIn: https://www.linkedin.com/company/worth-credit-union/

Worth Credit Union welcomes users to connect with us via social media. We encourage users to share, comment and post photos, videos and useful links. However, because social media is such a public platform, there are certain rules and procedures that must be followed to ensure proper service to all of our members.

The following is a set of guidelines for those in the community who wish to connect with Worth Credit Union through our social media platforms.

Terms of Service
We follow all of the terms of service and guidelines. Worth CU follows all terms and guidelines provided by the social media channel being used. This includes standards against violence, hate speech, graphic content, threats, bullying, harassment and so forth.

Controversial Topics
We like to avoid controversial and/or sensitive topics. Please don't post/comment information that strongly supports or opposes political, moral or religious positions, events or causes.

Family-Friendliness
We are a family-friendly institution. We reserve the right to remove any posts that we consider inappropriate or discriminatory.

Security and Privacy
We aim to protect the security and privacy; of both members and employees. Don't include personal account or contact information, or that of others, including email addresses, in your contribution. If you have negative feedback about one of our employees, please respect their

privacy and refrain from posting it in this public forum. You may contact the credit union at (817) 835-5000 or worthcu@worthcu.org about this issue.

Intellectual Property
We want to remain original. Please do not post items that are protected by intellectual property laws or rights of publicity unless you control the rights to use such items or have received all the necessary consents.

We reserve the right to remove any post at any time. Posts and/or comments that we determine violate any of these standards are subject to removal without prior notice.

By posting on our page, you agree that you have read these Standards and Expectations and that any material you post abides by those standards. You also understand that submitting content on any of Worth CU's social media channels grants Worth CU nonexclusive, worldwide unrestricted rights and permissions to publish in any way we see fit without restriction. This includes, but is not limited to, advertising and marketing materials.

Please remember that outside users posted content such as comments, photos, links and videos posted to our social media do not necessarily represent the views of Worth Credit Union, our employees or our members. Occasionally Worth CU may post links to third-party websites which may relate to the topics discussed on our social media. Please note that this does not constitute an endorsement of the website and/or company.